

ORDINANCE NO.: 2010-145

Amending the 1998 Code of Ordinances of the City of Columbia, South Carolina, Chapter 11, Licenses, Permits, Business Regulations, Article II, Business and Professional Licenses, Sec. 11-49 Classification rate schedules to add Code E52 Entertainment and amend Code 100, SIC 7941 Promoters: Athletic Exhibitions, Dances, Theatricals, Musical Entertainments

BE IT ORDAINED by the Mayor and Council this 9th day of November, 2010, that the 1998 Code of Ordinances of The City of Columbia, South Carolina, Chapter 11, Licenses, Permits, Business Regulations, Article II, Business and Professional License, Sec. 11-49 Classification rate schedules to add Code E52 Entertainment, and amend Code 100 Code, SIC 7941 Promoters: Athletic Exhibitions, Dance, Theatricals, Musical Entertainments, to read as follows:

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E52 ENTERTAINMENT: Establishments/facilities primarily engaged in organizing, promoting, and/or managing live performing arts productions, sports events, and similar events, such as concerts and festivals, held in arenas, stadiums, auditoriums or other related facilities that they manage and operate. An individual promoter/performer will not be required to obtain a separate business license if the establishment/facility has obtained one as described in this classification.

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| On gross income not exceeding \$50,000.00 | 150.00 |
| On each additional \$1,000.00 or fraction thereof | 3.00 |

The establishment/facility will be required to report and pay on a monthly basis the gross generated from ticket sales (less the admission tax paid to the state), gross retail merchandise and any other gross related to the performance/event on a form created and supplied by the license division. At year end, when all monthly payments have been received and processed, one business license will be issued to the facility.

Double rate does not apply

100 7941 PROMOTERS: PROMOTERS/MANAGERS OF PERFORMING ARTS PRODUCTIONS, ATHLETIC EXHIBITIONS, DANCES, MUSICAL PRODUCTIONS (NO FACILITIES): Establishments primarily engaged in organizing, promoting, and/or managing live performing arts productions, sports events, and similar events in facilities that are managed and operated by others. Theatrical booking agencies are included in this group.

SPORTS TEAMS/CLUBS, RACETRACKS AND OTHER SPECTATOR SPORTS: Professional or semiprofessional sports teams or clubs primarily engaged in participating in live sporting events, such as baseball, basketball, football, hockey, soccer and jai alai games, before a paying audience. These establishments may or may not operate their own arena, stadium, or other facility for presenting these events.

BUSINESSES CHARGING ADMISSION FOR ENTERTAINMENT: Establishments providing entertainment to a customer and charging before or at point of entry within an already established business whose primary business activity is not entertainment (i.e. restaurants, lounges, social clubs, etc).

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| On gross income not exceeding \$10,000.00 | 60.50 |
| On each additional \$1,000.00 or fraction thereof | 1.80 |

Promoter: Single annual event, not more than ten days in length:

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| On gross income from space rentals, ticket sales up to \$10,000.00 or up to 25 exhibitors, whichever is greater | 100.00 |
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| Additional revenue of \$10,000.00 up to \$150,000.00 or additional 25 exhibitors | 35.00 |
| On gross income over \$150,000.00 or over 250 exhibitors, whichever is greater | 500.00 |

To obtain a license for an event as described in this subsection, the promoter shall make application to the business license division not less than ten days prior to the beginning of the event. The application will contain the following information: the name of the producer, promoter or sponsor of such event, the dates and location of the event, the purpose of the event, a list of the participants or exhibitors. Payment of the estimated fee shall be made with the application. Not later than five days following the close of the show, the promoter shall adjust the license fee based on the actual gross revenue received or the actual number of exhibitors, whichever is greater.

The exhibitors or participants in an event described in this subsection will not be required to obtain a business license if the promoter, producer or sponsor has obtained one as described in this subsection.

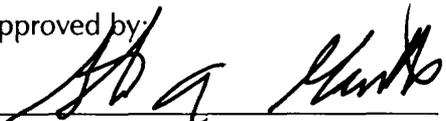
This ordinance shall be effective as of January 1, 2011.

Requested by:

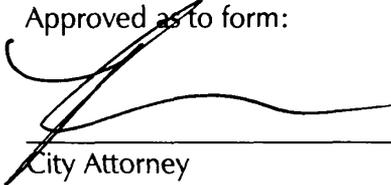
Business License Administrator


MAYOR

Approved by:


City Manager

Approved as to form:


City Attorney

ATTEST:


City Clerk

Public Hearing: 11/2/2010

Introduced: 11/2/2010

Final Reading: 11/9/2010