

RESOLUTION NO.: R-2003-019

Authorizing consumption of alcoholic beverages at Masters at the Mark on April 9, 2003

WHEREAS, the Adam's Mark Hotel ("Sponsor") is sponsoring the Masters at the Mark kickoff party for the Masters Golf Tournament on Wednesday on April 9, 2003 from 4:00 p.m. until 11:00 p.m.; and,

WHEREAS, the Sponsors request permission for the temporary closing and use of the portion of the 1400 block of Main Street between Hampton Street and Washington Street from 4:00 p.m. until 11:00 p.m. for preparation of the event and staging of the event from 4:00 p.m. until 10:00 p.m. to allow patrons to consume alcoholic beverages at the event; and,

WHEREAS, it has been determined that such an event would be in the public interest; NOW, HEREFORE,

BE IT RESOLVED by the Mayor and Council this 26th day of March, 2003, that the sale of alcoholic beverages is authorized between the hours of 4:00 p.m. and 10:00 p.m. on Wednesday, April 9, 2003; and,

BE IT FURTHER RESOLVED that all vendors be restricted to stationary location; and,

BE IT FURTHER RESOLVED that only pedestrian traffic will be allowed within the area. All other traffic, including, but not limited to, automobiles, trucks, motorcycles, mopeds, bicycles, skate boards, and horses, except police horses, is prohibited. All pets shall be prohibited. Coolers, glass bottles, breakable glasses and/or cups, large bags and backpacks shall be prohibited; and,

BE IT FURTHER RESOLVED that during the designated time the closed portion of the 1400 block of Main Street between Hampton Street and Washington Street, with the exception of the parking area and any other areas posted as to not allow alcoholic beverages, shall be declared to be a Public

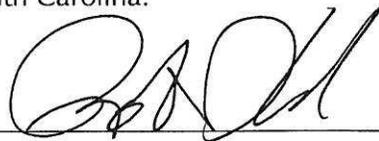
ORIGINAL
STAMPED IN RED

Park and provisions of Chapter 15, Parks and Recreation, Sec. 15-1, 15-2 and 15-3, Code of Ordinances of the City of Columbia, South Carolina are in effect. Pursuant to Chapter 14, Offenses and Miscellaneous Provisions, Article IV, Offenses Against the Public Peace and Order, Sec. 14-99, 1998 Code of Ordinances of the City of Columbia, South Carolina, the closed portion of the 1400 block of Main Street between Hampton Street and Washington Street, with the exception of the parking area and any other areas posted as to not allow alcoholic beverages, is deemed to be the site of a public festival at which alcoholic beverages may be consumed and the prohibition against possession or consumption of alcoholic beverages set forth in Sec. 14-99 shall not apply. Possession and consumption of alcoholic beverages shall be permitted only in containers provided by vendors within the areas designated.

ORIGINAL
STAMPED IN RECORDS

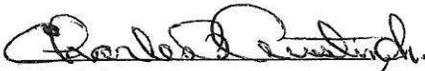
PROVIDED, HOWEVER, that no solicitation or transactions be made in violation of Sec. 14-32, 1998 Code of Ordinances of the City of Columbia, South Carolina.

Requested by:



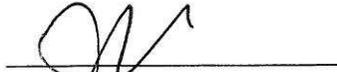
Mayor

Approved by:



City Manager

Approved as to form:

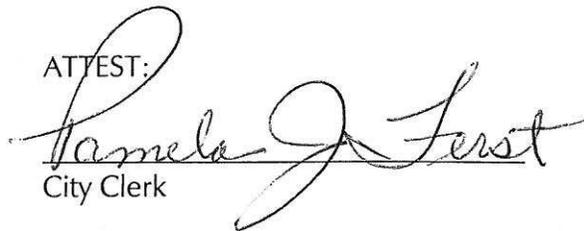


City Attorney

Introduced: 3/26/2003

Final Reading: 3/26/2003

ATTEST:



City Clerk

From: Mike Finnell [MFinnell@adamsmark.com]
Sent: Wednesday, March 12, 2003 3:33 PM
To: City Clerk
Subject: ATTN Ms. Leona K. Plough (subj: street closing)

Ms. Leona K. Plough
City Manager
City of Columbia
Post Office Box 147
Columbia, SC. 29217

Re: Request for Closing Of Main Street

Dear Leona, Members of the City Council, and those which might be concerned:

Adam's Mark Hotel Columbia will be doing a special event on Wednesday April 9th, 2003 from 4 PM until 10 PM out on our Patio on Main Street, between the blocks of Hampton and Washington. This event, labeled, "Masters at the Mark", will be a kickoff party to celebrate the Masters Golf Tournament being held in Augusta, Georgia. As you can imagine, our hotel is full for that week with guests that travel to and from Augusta for the Tournament. We will be holding our first annual Kickoff party to celebrate this event.

There will be a live radio broadcast by ESPN from 5 until 8 pm. We have several sponsors committed to this event such as Greg Norman Estate Wines, Southern Wine and Spirits, Michelob, Anheiser Busch, Starbucks Coffee, The Hampton Gift Shoppe, Dick's Sporting Goods and Windemere Golf Club. Needless to say, we believe that we are going to have a rather large crowd involved for this event. There will also be food provided as well by us.

The main drawing for this event however though will be the putting contest. We are constructing a putting green 60 feet in length by 8 feet wide on our patio. We have contracted out \$10,000 to anyone that can make 4 putts in a row from 10 to 50 feet. (the first putt you have to attempt and make is 10 feet, the 2nd, 20 feet, the 3rd, 40 feet, and the 4th, 50 feet) in order to win the \$10,000 prize. Between the radio advertising and sponsorship involved, as well as the contests, we believe that we will be having anywhere from 150 people to 1,000 people for this event. My best guess would be that there will be roughly 3-400 people out in that area at any given time. It is for this reason that we believe for the best interests of Downtown Columbia, as well as for the Hotel, that we request a permit to close down the Main Street Block between Hampton and Washington streets on April 9th, 2003 from 3 PM until 11 PM.

If there is any more information I can provide for you, please do not hesitate to ask. I believe that this event will be a terrific one for the downtown business area, and Columbia as a whole, and we hope that the turnout makes this a future success for years to come.

Thank you in advance for your time in this manner.

Sincerely,

Michael J. Finnell
Restaurant Outlet Manager
Adams Mark Hotel Columbia
1200 Hampton Street
Columbia, SC. 29201
(803)-771-7000, ext. 6934

fax 254-2911

