



We Are Columbia

PRESS RELEASE

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FOR IMMEDIATE RELEASE

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City of Columbia's WOW! New Year's Eve Party at Main Street ICE

WHAT: Ring in the New Year with the entire family at the City of Columbia's WOW! New Year's Eve Party at Main Street ICE. This family-friendly event features interactive inflatables, games, food vendors, ice skating and more! Guests can compete against each other on the Zorb Balls inflatable track, ride the mechanical bull*, show off their dance skills in the "Just Dance" Challenge and more! * Participants must be at least 16 years old to ride the mechanical bull and must sign a waiver.

WHERE: The party will be held on Main Street between Hampton and Lady Streets

WHEN: Saturday, December 31, 2016 from 6-10 p.m.

WHO: Open to children age 5 and older and adults

COST: Admission to the New Year's Eve Party at Main Street ICE is free. There is a fee for face painting, ice skating and food vendors. Prices will vary.

NOTE: Main Street ICE will be open from 10 a.m. to midnight on New Year's Eve. The fee to skate is \$10 for adults, \$8 for children (age 12 and under) and \$8 for active duty military with ID and seniors (55+). **The fee includes skate rentals.**

For more information, call the Parks and Recreation Department at 803-545-3100.

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